

An organisation with expertise & experience in urban beautification & green energy initiatives

ARTVISION has been a prime mover in the creation of vibrant looking; green energy community parks since the company was started by Musaddiq Ali Baig in 2008.

Whether the challenge is breathing new life into derelict sites, reviving jaded retail centres, conserving buildings or creating vibrant new places, ARTVISION has expertise & experience in practical development, hands-on project management, and bringing international expertise to the local context.

The formula combines imaginative promotion, close involvement with the art, and above all nurturing of small businesses, in which a market is often an important ingredient.

We believe that every space is different, the principles remain the same:

* Tread lightly on the earth.
* Be timely, site specific, cost effective.
* Leave space for creativity and listen to the place and the people.

## THE TEAM

We have a focused team of very experienced staff at ARTVISION while covering all our main needs from accounts, market management and estate management to event organisation and marketing. They all have been with us long term and understand our method of approach to regeneration. In addition to the core team we have a range of specialists that can be called upon for further assistance. These include very experienced market managers, event organisers and regeneration specialists. All have a long standing relationship with ARTVISION and have worked directly for the company. Led by Musaddiq Ali Baig, the team of ARTVISION staff provides a wide range of services.

* Musaddiq Ali Baig – Director
* Saba Ahmed - Finance Controller
* Muhammad Zubair - Operation Incharge
* Nida Khan Yousufzai – Admin & HR
* Nazish Malick - Visual Art, Design & Process

*SERVICES WE OFFER*

1. DEVELOPMENT & MANAGEMENT
   1. Development & Regeneration of Urban Space   
      (Parks, Markets, Libraries & Sports Grounds)
   2. Project Management
   3. Development Partnerships through networking events / programs
2. Consultancy Services
   1. General overview
   2. In-depth Study
   3. Ongoing Advisory Role
3. DESIGN & BUILD
4. PORTFOLIO   
     
     
     
     
   1. ALTERNATE ENERGY EDUCATION PARK  
      It grew from a derelict site into Pakistan’s first Education park based on the theme of ALTERNATE ENERGY serving as the resource for awareness about ALTERNATE ENERGY PRODCUTION, CONSERVATION & EFFICIENCY. Park focuses upon students from schools and universities to uplift their knowledge base and giving them exposure to practical knowledge.   
       **LOCATION**: Hyderi Green Belt, North Nazimabad, Karachi.   
      **AREA**: 99,000 sqft  
      **PROJECT DATE**: 10th April 2014  
      **FEATURES**:
      1. Generation Installations  
         WIND (200 watts)| WATER (200 watts)| SOLAR (950 watts)
      2. ECO AREA
      3. PRESENTATION ROOM
      4. ENERGY CONSERVATION ROOM
      5. ENERGY LIBRARY

**COLLABORATIONS**:

1. Board of Secondary Education Karachi
2. All Private School Management Association Sindh
3. K-Electric
4. NRF Engineering
5. Hi-Tech Engineering
6. Hyderi Market Association
7. DMC-Central Karachi.
8. N.K. Enterprises  
   **STAFF**: 25   
   1. GREEN EARTH ALTERNATE ENERGY PARK   
      ALTERNATE ENERGY PARK in the making in District East Karachi, site is right at the junction of 3 densely populated colonies in its surroundings with lots of schools to visit the park easily and regularly. Park is designed to give a look of natural habitat with lots of ponds and trees and the Hydal instillation would feature a mini lake around it, giving a boost to its ambiance.

**LOCATION**: P.E.C.H.S. Block VI, Karachi.   
**AREA**: 215,000 sqft  
**PROJECT DATE**: 10 September 2014 to complete first phase of construction and open for students  
**FEATURES**:

* + 1. Generation Installations  
       WIND (400 watts)| WATER (800 watts)| SOLAR (10 K.W)
    2. ECO AREA
    3. PRESENTATION ROOM
    4. ENERGY CONSERVATION ROOM
    5. ENERGY LIBRARY
    6. FOOD STALLS
    7. LOBBY FOR EVENTS
    8. PARKING

**COLLABORATIONS**: (In process)

1. Board of Secondary Education Karachi
2. All Private School Management Association Sindh
3. Alternate Energy Development Board Pakistan
4. WWF Pakistan
5. K-Electric
6. NRF Engineering
7. Hi-Tech Engineering
8. DMC-EAST Karachi.

N.K. Enterprises  
**STAFF**: 30+ provisioned